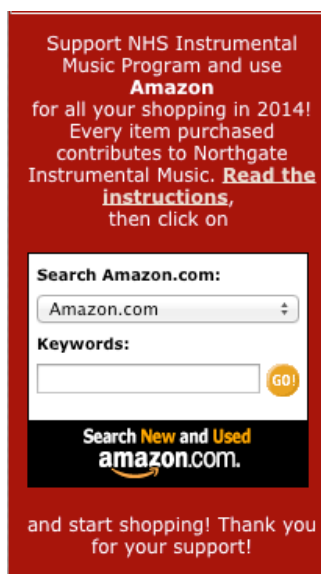


## How to Order on Amazon

As a registered nonprofit, NIMB can receive a donation with every purchase you make on Amazon.com. Buy your books, gear, electronics—*whatever Amazon sells*—and NIMB will receive a percentage of the proceeds. *No additional cost for you—the donation comes from Amazon.* Start this easy support of NIMB today—simply follow these 3 easy steps whenever you shop:



Support NHS Instrumental Music Program and use **Amazon** for all your shopping in 2014! Every item purchased contributes to Northgate Instrumental Music. **Read the instructions,** then click on

Search Amazon.com:  
Amazon.com  
Keywords:  
GO!

Search **New and Used** amazon.com.

and start shopping! Thank you for your support!

1. Go to the NIMB home page:  
[northgatehs-pfc.com/nimb](http://northgatehs-pfc.com/nimb)
2. Scroll down and click on the Amazon ad in the left margin. (You may select a search category or enter keywords first, but you don't have to.)
3. When your browser takes you to Amazon.com, shop and make your purchases.\*

*It's that easy to make a donation to NIMB!*

### \* Important things to remember:

- NIMB will receive donations only if you begin your shopping from the Amazon ad on the NIMB home page. (NIMB will *not* receive credit if you go back to the Amazon ad link *after* you already have items in your Amazon cart, including "saved" items from previous visits.)
- NIMB will earn typically 4%–8% on most purchases. (See the chart on page 2 for details.)
- Earnings apply to purchases from Amazon.com only, not from other stores.
- Once you click on the Amazon ad and enter Amazon.com, you will *not* see any confirmation of your NIMB affiliation during the shopping or checkout process.
- NIMB can verify if an item was ordered and the earnings it generates, but we do *not* have access to any personal information, such as who ordered it or the billing information.

*Please share these instructions with family and friends!  
Questions? Contact: Alice Mace Nakanishi, [alimacnak@comcast.net](mailto:alimacnak@comcast.net)*

*Please bookmark the NIMB home page as your go-to starting point for Amazon shopping:*  
[northgatehs-pfc.com/nimb](http://northgatehs-pfc.com/nimb)

*Another option:*

*If you have a PC, try creating this shortcut on your computer or tablet:*

1. Right-click in a blank area on your desktop. Select New > Shortcut.
2. In the window that opens, paste the complete http path (below) in the URL line:  
**http://www.amazon.com/?&tag=northgateinst-20&linkCode=wsww&3**
3. Name the shortcut "NIMB Amazon."
4. Click Finish. Click on shortcut to shop.

*What NIMB can earn from each Amazon.com purchase:*

| Product Category                                               | Fixed Advertising Fee Rates |
|----------------------------------------------------------------|-----------------------------|
| Electronics Products                                           | 4.00%                       |
| Amazon MP3 Products                                            | 5.00%                       |
| Amazon Instant Video Products                                  | 5.00%                       |
| Game Downloads Products                                        | 10.00%                      |
| Gift Cards Redeemable on amazon.com                            | 6.00%                       |
| Gift Cards Not Redeemable on amazon.com                        | 4.00%                       |
| Amazon Coins                                                   | 10.00%                      |
| Grocery Products (including Prime Pantry)                      | 4.00%                       |
| Video Game Console Products                                    | 1.00%                       |
| Headphones Products                                            | 6.00%                       |
| DVD Products                                                   | 4.00%                       |
| Jewelry Products                                               | 10.00%                      |
| Industrial Products and Products available on Amazonsupply.com | 8.00%                       |
| Products available on Myhabit.com                              | 8.00%                       |
| Products available on AmazonLocal (local.amazon.com)           | 6.00%                       |